

# DRIVING CLOUD BACKUP SAVINGS & OPERATIONAL EFFICIENCIES

#### **INDUSTRY**

Audio Visual Technology Manufacturer

#### BACKGROUND

A global technology company migrating to an AWS and Azure multi-cloud environment needed an automated, centralized approach for overseeing storage usage, backup performance, and data recoverability.

#### RESULTS

- Cut AWS cloud storage usage in half.
- Identified faulty backup policies resulting in duplicative backups.
- Developed custom reporting for each team member for more efficient, streamlined performance oversight.

### Building a Strong Multi-Cloud Backup Infrastructure

#### BACKGROUND

A global audio and visual company with an internationally dispersed, twelve-person backup and storage team was facing several challenges as they migrated to an AWS and Azure multi-cloud environment. New backup solutions made keeping ahead of data proliferation, backup health, and storage usage increasingly difficult. Further, limited data retention didn't offer confidence around long-term data recoverability.

As the team moved closer toward the cloud migration, and the inevitable performance blind spots it would entail, they sought out a solution to help control backup costs while streamlining backup management.

### SOLUTION

Bocada's native integration with the leading cloud and on-prem backup and storage solutions, coupled with its unlimited retention of performance data, makes it an ideal solution for enterprises needing detailed, long-spanning backup metrics.

Þ	Actions ~ 🕨 Last 15 days Backup Server											erver Ti					
Re	port c	riteria															
	Produ	uct/Client/Target	10/22	10/21	10/20	10/19	10/18	10/17	10/16	10/15	10/14	10/13	10/12	10/11	10/10	10/09	10/08
Y	AWS Backup			0	•	•	0	•	•	•	0	•	•	0	•	•	۰
	$\mathbf{x}$	ti-aws-rds-ora-u		0	0	0	0	0	0	0	0	0	0	0	0	0	0
	>	tl-aws-rds-sql-01		•	•	٢	•	•	•	•	•	•	•	٠	•	•	0
	5	tl-aws-uc01(i-05		0	0	0	0	0	0	0	0	0	0	۲	0	۲	۲
		tl-aws-uc01(vol		۲	۲	۲	0	۲	۲	0	0	۲	۲	۲	۲	0	0
	>	tl-aws-uc01(vol		0	0	0	0	0	0	0	0	0	0	0	0	0	0
		ti-aws-ws01(i-0		۲	0	۲	۲	۲	0	۲	0	۲	0	۲	0	0	0
	2	tl-aws-ws02 (i-0		0	0	۲	0	۲	۲	0	0	0	0	0	0	۲	0
	5	ti-aws-ws04 (i-0		۲	۲	۲	0	۲	۲	0	۲	۲	۲	۲	0	۲	۲
	>	vol-0310ee8260		۲	0	۲	0	۲	۲	۲	0	۲	0	۲	0	۲	0
	>	vol-086b2b3276		0	۲	0	۲	۲	۲	۲	۲	۲	۲	0	0	۲	0
	$\mathbf{O}$	vol-0b5bf51b450		0	۲	۲			۲	۲	۲	0	۲			۲	0
	>	vol-ffffffff		۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲
	Azure	Backup Server		۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲	۲
	5	tl-abs-wc01.test		0	0	۲	0	۲	۲	۲	0	۲	0	0	0	0	۲
4		tl-abs-ws02.test		0	0	0	0	0	0	0	0	0	0	0	0	0	0



The much-used Job Trends Report offers a granular view of each client in the backup environment as well as its day-over-day backup performance status. It's a highly customizable report, filterable by server, backup product, and other dimensions. Used in tandem with Bocada's Zones capability, which lets users segment data by geography, application, or other groupings, ensures that users have highly detailed, targeted reports that showcase performance trends and identify opportunities for operational efficiencies.

Actions Y	•						Last 15 days 0	efault ([GMT-06	I:00) Pacific Tin	ne (US & Canada	a): Tijuana
Report criteria											
Product	2020/10/08	2020/10/09	2020/10/10	2020/10/71	2020/10/12	2020/10/13	2020/10/14	2020/10/15	2020/10/16	2020/10/17	2020/1
W/S Backup	934.58	1000.58	538.58	556.58	970.58	924.58	970.58	894.58	890.58	536.58	556
Azure Backup Server	21.192	21.256	21.466	21.587	21.787	21.959	22.114	22.332	22.511	22.74	22.8
zure Cloud Recovery	0.07	0.069	0.069	0.07	0.07	0.07	0.069	0.07	0.069	0.069	0.0
zure Storage and Legacy				49.823							

Meanwhile, the similarly customizable Backup Trends report lets admins see patterns in backup behavior to proactively isolate and address recurring issues.

Additionally, Bocada's built-in cloud protection analysis reports give backup administrators a real-time view of all AWS and Azure assets, and their protection levels, letting administrators quickly isolate resources that are under-protected or experiencing unusual behaviors.

#### Asset Protection : AWS All Assets

column here to group b	(Diag					oort criteria	л'n
Job Group	Last Update Time	AWS Account Name	Protected	Resource ID	AWS Name	Bocada Client	0
US East (Virginia)	2020-10-21 11:29:02	aws_account	N			administrator	
US East (Virginia)	2020-10-21 11:29:02	aws_account	N			ami-022c455fla6ade3c2	
US East (Virginia)	2020-10-21 11:29:02	aws_account	N			ami-0896271904074613c	
US East (Ohio), US West	2020-10-22 05:45:44	aws_account	Y			chess-global-table	
US East (Virginia)	2020-10-22 05:45:44	aws_account	Y			dev	
US West (Dregon)	2020-10-22 05:45:44	aws_account	Y	fs-0b6c82a0	EFS-Oregon	efs-oregon(fs-0b6c82a0)	
US East (Virginia)	2020-10-22 05:45:44	aws_account	Y	fs-80f2f860	EFS-Test-1	efs-test-1(fs-80f2f860)	
US East (Virginia)	2020-10-22 05:45:44	aws_account	Y	fs-29fdf7c9	EFS-VA-Prod1	efs-va-prod1(fs-29fdf7c9)	
US East (Ohio)	2020-10-22 05:45:44	aws_account	Y	fs-d4b3c5ad	EFS1-Ohio	efs1-ohio(fs-d4b3c5ad)	
Unassigned		aws_account	N			i-0216bd71f88a0d3dc	
Unassigned		awsaccount	N			i-03cb4f184743e957c	
Unassigned		aws_account	N			i-0b943598ec6cafae3	
Unassigned		aws_account	N			i-0c002ce5a2a06db82	0
Unassigned	2020-10-22 05:45:43	aws_account	N	i-Oef9fc6a4b1d		i-Oef9fc6a4b1dd20f2	
US West (Oregon)	2020-10-22 05:45:44	aws_account	Y			movies	

## **BOCADA**

#### RESULTS

Using Bocada resulted in the team cutting storage usage in half. The AWS Protection Report indicated nearly twice the number of expected assets, a result of incorrect tagging protocols that yielded duplicative backups. Access to the automated report let them identify that the issue existed, investigate the underlying cause, and resolve it entirely to reduce overall storage costs.

Additionally, Bocada gave the team a centralized tool to oversee their entire environment. By developing customized versions of the Job Trends and Backup Trends report, segmented by the applications and geographies managed by each team member, users were empowered with the data they needed to perform detailed analysis of their resources, implement strategies for better performance, and meet backup success goals.



#### DISCOVER WHAT BOCADA CAN DO FOR YOU

Bocada is the leading independent backup reporting product. We give customers visibility and control over their backup environments, helping them validate backup success, meet compliance obligations, and support disaster recovery needs.

To try Bocada in your backup environment, contact us at:

sales@bocada.com

425-898-2400