

Bocada vs. Custom Development




CUSTOM DEVELOPEMENT

Backup Product Support	Supports more than 15 backup products tailored for enterprise environments out-of-the box	Requires custom coding for each and every backup product and variable in your data environment
Backup Product Updates	Close ties to backup vendors ensures timely product updates to keep reporting working	Needs new development work for each software release, often delaying updates
Investment	Installed within hours with zero upfront or recurring development fees	Months, or even years, to reach production status with significant upfront and recurring development fees
Proof of Concept	Opportunity to test software in your current environment with zero risk	Requires all-in commitment without testing solution
Industry Expertise	Engineering team with over 100+ years of combined backup reporting experience	Backup reporting not a core competency of engineering team
Scalability	Adapts to growth in backup clients and servers across business units and geographies	Cumbersome to manage custom scripts across multiple backup servers
Performance	Designed to run efficiently, regardless of client and server count or years worth of data	Requires recurring database and report tuning for reasonable run times
Independence	Independent 3rd party tool, ideal for auditing and compliance regulations	Internally designed tool doesn't meet independent reporting standards
Reporting	Includes 70+ pre-configured reports developed over 15 years, with ability to tailor across user needs	Additional funds and time needed to develop each and every report template
Software Integration	Includes data collection API to integrate across any data backup products	Must build custom integration with backup product, yet left with limited reporting capabilities

